

# INVITATION

## Fostering Collaboration Experience

*(Updated Invitation, based on the co-hosts' feedback)*

**19-20 September 2019**

### Context

Vibrancy will be co-hosting the Global Executive Masters in Ecosynomics cohort in September. The cohort will be in Madrid exploring **“Large-scale Change through Strategic Impact Resilience”** and applying the concepts to real situations.

### Intention

To thank and honor Madrid and our co-hosts for receiving us:

1. We want to serve back Madrid and our co-hosts, by leveraging our intervention and systemic-strategy capacities;
2. We intend to experience how spaces can be “humanized” to foster collaboration and propose specific shifts we can take on, with the community of Madrid;
3. We would like to give our co-hosts the opportunity to experience the process and outcomes of ecosynomics, applied to a question that is important to all of us.

### Imagination

To create two different spaces of exploration, designed with:

- a. Our co-hosts
- b. The extended social community

### Feedback

Based on our conversations among the co-hosting collective, we conclude that:

- a) the idea of intervening in the extended social community is of interest to all the co-hosts;
- b) we collectively value the potential impact of the extended social community intervention;
- c) we collectively consider that we can achieve a higher impact if we can extend the time to co-design and schedule this intervention to another moment in the next two to three months.

Considering this feedback, we are proposing to adjust our first invitation to include our collective intention.

## Invitation

We invite you to join us for:

i. **Co-hosts exclusive workshops** (up to 12 people):

- Two 5-hour collaborative explorations of spaces for collaboration in large-scale change, framed through the ecosynomics of strategic impact and resilience. This experience will be co-hosted by the Global Executive Masters cohort, and will explore:

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- large-scale change, deeper shared purpose, and behavior over time
- existing strategy and strategic SCAN
- experience of collaborative strategic impact resilience

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- strategic impact resilience and Agile Evolution process – why, what, how, shifts, specifics
  - future strategy and strategic SCAN
  - experience of collaborative strategic impact resilience
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- In these two mornings, we will dedicate time to explore how we want to co-design the space of extended social community intervention;
  - We will begin with the initial idea, and evolve collectively from it;
  - As a reference point, we share the initial idea of the extended social community space (please see further details in the appendix):  
We imagined to create an extended social community exploration (up to 40 + 40 people)
    - Two 4-hour collaborative explorations of how space (the where) and process (the how) affect our collaboration;
    - We can experience which spatial conditions humanize and dehumanize collaboration. This is part of Vibrancy's exploration of spaces for collaboration in large-scale change, framed through the ecosynomics of strategic impact and resilience. This experience is inspired in the work we will be doing these days in the morning workshops.

## Co-hosts and Spaces

The proposed 2-day exploration is co-hosted by Vibrancy, with the invited co-hosting of #BUILDUPON2, GBCe, Ayuntamiento de Madrid, Iberdrola, and the itd/UPM. We propose that we will collaboratively co-design the co-hosting of two separate groups of approximately 40 people, including the co-hosts, on two separate days in approximately two to three months.

